

Vocational Psychology News

The Newsletter of the Society for Vocational Psychology:
A Section of the Division of Counseling Psychology (17) of the American Psychological Association

Volume X, Number 1

Winter, 1999

1999 Holds Great Promise for Society

by Nadya Fouad, Section Chair

Once again, under the capable leadership of Linda Subich (now past-chair), our programming at APA in San Francisco last August was a terrific success. We had wonderful attendance at our symposium on contextual factors, and the follow-up roundtables were well attended, also.

We participated in the mentoring roundtables with all of the other sections, and I wouldn't be honest if I didn't say that our tables had the most interest! It seems just a couple of years ago that we were putting on a symposium on whether vocational psychology had a future, and spent time in our SIG meetings talking about how to reinvigorate the field. I would unequivocally say that the interest in our sessions at APA shows that we have succeeded in doing just that.

For the second year in a row, attendance at our annual business meeting was "standing room only." We had a wonderful discussion ranging from our graduate student award (more on this later), how to inform other disciplines about our work and contributions, and what we should focus on in the 1999 APA Convention in Boston. We had a wonderful discussion, capped by David Blustein's comment that 1999 was the 90th anniversary of the publication of Parsons' book *Choosing a Vocation*. Since Parsons' latter contributions were in Boston, David suggested that we focus on Parsons' many contributions to the field.

And so, as I write this, I have just submitted the 1999 APA convention proposals, first submitting a symposium on Parsons' legacy and second a roundtable following up on the symposium.

Participants for the roundtable primarily focused their proposals on Parsons' legacy of social justice in various areas. We hope that we will be as fortunate with these submissions as we have been in years past, and will be able to say how well attended our 1999 programming was. My many, many thanks to all who agreed to participate in these two proposed activities; well over 25 Society members volunteered!

1998 in Review

As I prepared to write this column, I thought it would be helpful to review Linda's column from last fall (1997), in which she outlined the proposed activities for the Society for 1997-98, and give members an update from the Business meeting.

Linda and Paul Hartung developed a membership information/ application brochure. Laurel Oliver reported on the new proposed test standards, telling us the status and timing of their release. We have identified members who are liaisons to other organizations; we cosponsored the NCDA annual convention through our liaison to that organization, Mark Pope (who is its president).

Arnie Spokane represented us at the Human Capital Initiative Summit. Paul Gore has done a marvelous job of keeping the web site up to date, and he and Darrell Luzzo have a new site on it that lists granting opportunities.

Finally, we had the Division 17 Hospitality Suite reserved for a half day

this year, expanding our programming to include time for the Executive Board (past chair, chair, chair elect, treasure and communications officer) to meet, and to hold a conversation hour with Division 17 president Rosie Bingham.

We also sought to secure some funding, and our annual Business meeting was sponsored in part by Consulting Psychologists Press. The Section also participated in the Social Hour on Monday night. We began this a year ago, and were joined this year by the other Division 17 sections. This year, however, we had the added pleasure of inviting students to present posters of their research. About twenty students representing many of the Divisions sections participated, and were quite enthusiastic about the event, noting that it was, first, a great way to meet people with similar interests, and, second, that it gave them something to do at a social hour.

Upcoming 1999 Section Highlights

Some of the activities that I want to highlight for this year:

◆ Finalizing the graduate student award (Scott Solberg is leading this effort)

◆ Submitting proposals for a Symposium on Frank Parsons, as well as a follow-up roundtable. (Submitted in late November)

◆ Participating in the Sections' Mentoring Roundtable with roundtables submitted on research in Vocational Psychology (Nancy Betz and Scott Solberg), and working in Vocational Psychology in Applied Settings (Dennis Nord and Sarah Spreida) and in Academic Settings (Linda Subich, Paul Gore, and Donna

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Minutes of the 1998 SVP Business Meeting

*San Francisco Marriott Hotel
August 17, 1998*

1. Welcome and Introductions.

At 3:00 p.m. Nadya Fouad, Incoming Chair, welcomed the approximately 50 people in attendance. Nadya called the meeting to order by noting the transition of Linda Subich to the position of Past Chair and Nadya now as Chair. All attenders, including members of the executive committee, briefly introduced themselves. Nadya made special note of newly elected officers Jane Swanson, Chair-Elect and Mark Pope, Treasurer for another two-year term.

2. Approval of Agenda.

Nadya asked for approval of the agenda for the business meeting which was disseminated to all in attendance. The agenda was approved with no changes.

3. Approval of Minutes.

Minutes of the 1997 business meeting were distributed to members for approval. Nadya Fouad moved to approve the minutes and they were so approved.

4. 1998 APA Program.

The Society sponsored several programs at this year's APA convention. These included a symposium on contextual factors in career service delivery, two roundtable sessions dealing with issues of mentoring and contextual factors in career, and a social hour. A conversation hour with Rosie Bingham, President of Division 17 was well-attended and full of lively discussion which produced several ideas for strengthening the link between the Section and the Division. All of the Section programming at APA this year met with great success. Linda also noted that the Section-sponsored book on Vocational Interests: Meaning, Measurement and Counseling Use, edited by Mark Savickas and Arnie Spokane is now in press for publication.

5. Information Services.

Paul Gore continued to manage the Society's

world-wide-web home page which has direct links to the Division and APA home pages. A print membership directory was also compiled this year and distributed to Section members in the fall of 1997. Two issues of the Society newsletter published in fall/winter and spring/summer kept members apprised of Section activities. Columns in the Division 17 newsletter informed the larger Division audience of key events and information within the Section. News and information relevant to the Society can be forwarded to Communications Officer Paul Hartung at phartung@neoucom.edu.

A professional service was hired this year to upgrade the Society's e-mail list. We are working to subscribe all members with email addresses to the list. Any member not subscribed to the list and who would like to be subscribed should send a message to phartung@neoucom.edu. Members can see whether they are subscribed or not by sending the following message to majordomo@ald.net: who vocational-section.

A membership brochure and application was developed by Linda Subich. A copy of the brochure was included in the spring/summer issue of Vocational Psychology News. The brochure will be used to invite professionals and students interested in the Society to join as members or affiliates. Any members who have comments on or suggestions for changing the brochure should direct them to phartung@neoucom.edu.

Darrell Luzzo initiated discussion about the Section moving to Division status given the increase in membership and degree of interest in vocational psychology. Some discussion of the benefits and limitations of seeking and attaining division status within APA ensued. The general consensus of those present was that we are best served and positioned by remaining a Section within Division 17. A primary reason for this is that the overwhelming

majority of members present indicated that their primary affiliation rests with Division 17.

To increase awareness of the Section within Division 17 as well as across disciplines throughout APA, Jane Swanson indicated that she will conduct a public relations campaign. This will focus not on recruiting new members but simply on heightening awareness of the mission and activities of the Section toward advancing cross-disciplinary interest and collaboration with the Society.

6. Treasurer's Report.

Mark

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Section Officers

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University of Wisconsin-Milwaukee

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Southern Illinois University-Carbondale

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Paul J. Hartung, Ph.D. (1999)
Northeastern Ohio Universities
College of Medicine

Visit our web site at

*<http://www.siu.edu/~div17/vocpsych/>
Webmaster: Paul Gore, Ph.D.*

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Pope circulated and discussed a statement of the Society's financial status. He indicated that the Society's financial status is very sound at present. He also reported on the financial structure of the Society. Revenue from sales of the two Society textbooks published through CPP/Davies-Black continues to sustain our sound financial status. On behalf of the membership, Mark thanked all those contributors and the editors of these textbooks for donating their royalties from the books' sales to the Society. This allows the Society to refrain from charging dues for membership and also to host conferences at reduced costs.

7. Test Standards Update. Laurel Oliver reported on the revision of standards for psychological tests being conducted jointly by APA, the American Educational Research Association, and the National Council on Measurement in Education. The standards are now in the third proposal draft form and the committee will meet in November to review this third draft of the standards document. Laurel noted that concerns with this third draft are primarily stylistic and she expects few substantive changes to occur beyond major editing of the glossary of terms contained in the document.

8. National Career Development Association. Mark Pope, also current NCDA President, reported on NCDA activities of interest to the Society. NCDA now has guidelines for the delivery of worldwide web-based services. He also noted that the recently-held NCDA conference in Chicago (July 1998 -- which the Society co-sponsored) was a large success in part due to presentations by and the involvement of many Section members in the conference. Society members present at the business meeting decided that the Society will be a sponsor of the NCDA conference again next year in Portland, Oregon. Mark pointed out that new policy allows individuals to now join NCDA independent of joining the American Counseling Association. Bob Lent reminded members that a key benefit of joining NCDA in re-

ceipt of the journal *Career Development Quarterly*.

9. Solicitation of New Officers. Much discussion occurred relative to the procedure for nominating and holding elections for Society officers. As outlined in the bylaws of the Society, any member can nominate another member to run for office. Those receiving the most votes are then asked to run for office and, if they agree to do so, are placed on the ballot. This procedure is problematic because it does not allow a "screening" of nominations to identify those members who might best promote, guide, and nurture the interests and activities of the Society as outlined in the mission statement. After much lively dialogue around this issue, it was decided that the executive committee will review and modify the existing bylaws for nominating officers. This will likely change to include the Past-Chair as coordinator of the nominations and elections process along with an "advisory" group of members who are not part of the executive committee to moderate the process.

10. Awards. Scott Solberg handed out a proposal draft detailing options for awards to be sponsored by the Society for achievement in vocational psychology. These options were reviewed and discussion followed. Options included awards for (a) a graduate student who was lead author of a paper submitted for publication, (b) a graduate student who was lead/co-author of a paper submitted for publication that includes a statement from the student's major professor regarding the contribution, and (c) best master's thesis and best doctoral dissertation. Discussion ensued about whether this award should be for a graduate student, for a new professional, or two separate awards with one for science and one for practice. Scott will continue to guide and shape discussions about the development, purpose, and scope of this award.

11. Society-Sponsored Conferences. The next Society-sponsored conference will occur at the University of Wisconsin-Milwaukee on May 20-

21, 1999. Nadya Fouad and Scott Solberg will organize and host the conference to examine contextual issues in career development and vocational behavior. Keynote presenters have been invited and confirmed for the conference. They are Richard Lerner, who will introduce the importance of context in human development and change and draw from developmental systems theory, and Fred Vondracek, who will discuss applying systemic models to the study of career development and vocational behavior. A call for proposals will be made to invite anyone who would like to be considered for making a major presentation at the conference able to submit an idea. Scott and Nadya will communicate with members via the email list and newsletter about the program content as it evolves.

Initial discussion of conference to be held in 2002 also occurred. This conference might occur at the University of Florida, Gainesville with Tony Tinsley serving as host. Other proposals for sponsorships of the conference are also being solicited.

12. APA (1999) Convention. Discussed topics for roundtables and symposia for 1999 convention. Ideas included programs on international perspectives on vocational psychology or mainstreaming vocational psychology within APA and psychology as a discipline in general. David Blustein recommended a symposium and associated programming to celebrate and honor the life and work of Frank Parsons, social activist and founder of the matching model of vocational guidance. This programming would coincide with both the 90th anniversary of Parsons publishing his classic text *Choosing a Vocation* in 1909 and the fact that APA will meet in Boston next year -- the site of Parsons work. This idea garnered significant support and will be pursued in terms of a symposium and related activities at APA in 1999.

13. Other Business. Discussion around other issues for vocational psychology included how the work of vocational psychologists informs other

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Society Spotlight

This edition, the Spotlight shines on:

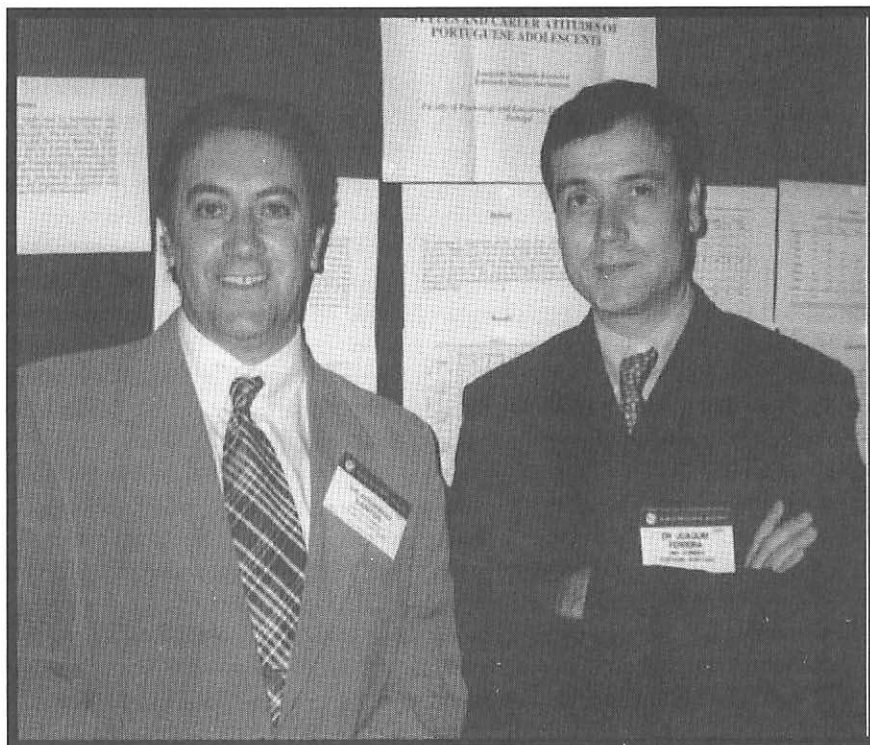
***Eduardo Santos, Ph.D.
and Joaquim Armando
Ferreira, Ph.D.***

*by Camille DeBell
Spotlight Editor*

When I was younger, I used to read light mysteries by Elizabeth Cadell, an English writer in love with Portugal. Many of her stories were set in the coastal regions of the country, and she described beautiful white beaches, tall palms, unending sun, and charming villagers living among white stucco cottages with terracotta roofs.

My romantic notions of Portugal and its people were enhanced by my interviews with Eduardo Santos and Joaquim Armando Ferreira, our Section members from Portugal. Eduardo and Joaquim are charming in that European way of excellent manners and reserved but warm friendliness. I urge you to seek them out at the next conference or convention at which you see them. You will be charmed, as I was.

Eduardo and Joaquim were both trained as undergraduates at the University of Coimbra. The training of vocational counselors in Portugal is a five year program. Eduardo and Joaquim studied general psychology for three years, then intensely focused on vocational psychology and career counseling for two years. The final year of this five year undergraduate program is similar to our graduate level internships, where the student does supervised work in field settings. Eduardo continued on at Coimbra, working as an assistant



SVP members Eduardo Santos, left, and Joaquim Ferreira, right, present their research findings at the 1998 APA convention.

professor while he earned his Ph.D. Joaquim, however, earned his doctorate at the University of Iowa.

I was most curious about how vocational counseling might differ in Portugal and the U.S. I got the sense that vocational counseling may have a more humanistic and socio-political focus in Portugal. "We have vocational psychologists working in the educational domain but also in the labor and health (e.g., rehabilitation) domains," said Eduardo. He also stated that developmental models of counseling are the most popular in Portugal. I also surmised that personal and career counseling may be more integrated in Portugal than they are here, partly because of the type of training that psychologists receive and also because, as Eduardo said, "It is one of the major areas of [psychological] intervention in Por-

tugal.

Indeed, Eduardo became interested in vocational psychology because it is so highly valued in Portugal and because "it is a domain where we feel that we can genuinely function as psychologists." In the clinical arena, he said, "it is the medical model that still prevails." Joaquim, too, likes the developmental focus of vocational psychology in Portugal. "The intersection of career, counseling, and lifespan theory has profoundly influenced my professional development. This area of psychology is where I feel I can best express my inner self as a psychologist."

"One of the wonderful characteristics of vocational psychology is that it is an intersection field of study," stated Eduardo. He would like to link vocational psychology to the clinical domain, human resources management,

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Research Grants Available for Graduate Students

ACT, NCDA Offer Research Grants

ACT's Career Transitions Research Department is pleased to announce this year's Graduate Student Research Grants Program. Students enrolled in master's or doctoral degree programs in counselor education, counseling psychology, or a related field are encouraged to apply.

This year the Career Transitions Research Department will award two \$500 grants and ACT materials support to graduate students conducting research addressing the effectiveness of ACT's career transition programs and services. Although we are especially interested in funding research designed to evaluate the effectiveness of DISCOVER, ACT's computer-assisted career guidance program, proposals outlining research with other career transition programs and services are welcomed and will be considered for funding.

For a complete set of grant application materials, please contact:

Dr. Darrell Anthony Luzzo
Director of Career Transitions Research
ACT, Inc.
P.O. Box 168
Iowa City, IA 52243-0168
luzzo@act.org.

This year's deadline for receipt of proposals is February 14, 1999.

NCDA

Graduate Student Research Award

Deadline: April 1, 1999

Sponsor

The Graduate Student Research Award is offered on behalf of the National Career Development Association, a division of the American Counseling Association. Applications receive a blind review by members of the NCDA Research Committee.

Purpose of Award

A \$500 award has been established to honor graduate students who undertake exemplary research addressing topics related to career information, career development, and career planning.

Overview of Criteria

The award is for work on a doctoral dissertation or master's thesis approved by the student's institution after January 1, 1996, which may or may not be completed at this time. The student's dissertation/thesis advisor must endorse the award application in writing. Relevance, significance, and research design will be given primary attention in determining the award recipient. Applicants need not be NCDA members. The award will be presented at the NCDA Luncheon in conjunction with the 1998 American Counseling Association conference in Indianapolis.

Project Description

The research project submitted for award consideration should not exceed 8 pages and should adhere to the following outline:

- A. A clear statement of the research objectives.
- B. A clear description of what is to be/has been investigated.
- C. A clear explanation of how the

research will be/has been conducted.

D. A listing of likely outcomes and products.

E. Additional information that will be useful to the committee in evaluating the project.

Application Procedures

Three complete copies of the project description and an endorsement letter written by the student's dissertation/thesis advisor must be postmarked no later than April 1, 1999, and mailed to:

Paul J. Hartung, Ph.D., Chair
NCDA Research Committee
Behavioral Sciences Department
Northeastern Ohio Universities College
of Medicine
P.O. Box 95
Rootstown, OH 44272-0095

Newsmakers

Section Member News and Notes

Rosie P. Bingham, Ph.D. serves as President of Division 17 for 1998-99.

David L. Blustein, Ph.D. received the John L. Holland Award for his research in personality and vocational psychology. Dr. Blustein received the award at the 1998 APA convention. Dr. Blustein also recently joined the faculty in the Department of Counseling, Educational, and Developmental Psychology at Boston College.

Ruth E. Fassinger, Ph.D., was awarded status as a Fellow of Division 17 of the APA during the 1998 annual convention in San Francisco.

Nadya A. Fouad, Ph.D. is Vice President for Diversity of Division 17.

Gail Hackett, Ph.D. serves Division 17 as Vice President for Science.

Frederick T.L. Leong, Ph.D. completed an appointment as a Visiting Professor for Fall 1998 at the Chinese University of Hong Kong. Dr. Leong also received the Asian-American Contribution to Psychology Award last August in San Francisco.

Jeanne M. Hinkelman, Ph.D. has accepted her first post-degree professional staff position as Staff Counselor in Counseling and Psychological Services at the University of Tulsa where she also holds adjunct faculty appointments in the Departments of Psychology and Education. Her responsibilities include counseling, teaching, conducting research, and sitting on doctoral committees. She was also the winner of the 1998 Outstanding Dissertation Award in Counseling given by Division E: Counseling and Human Development of the American Educa-

tional Research Association. The title of her dissertation was "The Effects of DISCOVER on the Career Maturity and Career Indecision of Rural High School Students: A Randomized Field Experiment." It was partially funded by a Graduate Student Research Grant awarded by the National Career Development Association and the Association of Computer-Based Systems for Career Information.

James P. Sampson, Ph.D. presented a plenary paper entitled "Effective Design and Use of Internet-Based Career Resources and Services: A North American Perspective" at the 47th Annual Conference of the International Association for Educational and Vocational Guidance in Wellington, New Zealand, January 20, 1999.

V. Scott Solberg, Ph.D. was promoted with tenure to the rank of associate professor at the University of Wisconsin-Milwaukee.

Jane L. Swanson, Ph.D. was awarded status as a Fellow of Division 17 of the APA during the 1998 annual convention in San Francisco. Dr. Swanson was also elected to serve as Division 17 Treasurer.

Eduardo Santos, Ph.D. and **Joaquim Armando Ferreira, Ph.D.** hosted **Mary Sue Richardson, Ph.D.**, who presented "Transcending Polarities: An Empowerment Perspective for Counseling Practice" at the University of Coimbra, November, 6, 1998, and **Richard M. Suinn, Ph.D.**, who presented "Psychology and Health Care Applications" in Lisboa, Porto and Coimbra, November, 10-16, 1998.

*Send your news, notes, and
newsletter articles to:*

phartung@neoucom.edu

Deadline for Summer issue: 6/15/99

Society Spotlight

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and even to political issues. He would also like to study the "symbolic meaning of work, from an anthropologic and psychodynamic perspective. "Probably one of our missions," said Eduardo, "will be to help people make their existences like pieces of art the art of living" (his Holland "A" talking). "But," he said with a laugh, "I have to finish (or slow down) some of my other practical interests, first."

Joaquim has studied the validity of Holland's theory with Portuguese populations, as well as the relationship between interests and personality characteristics. "I am particularly interested in linking vocational development to the psychological well-being of young people and adults." This is apparently a long-term interest for Joaquim. "Since my adolescent years, I have been involved in different youth organizations. Presently, I do community work through the National Association for Youth Support, which develops preventative and remedial programs for adolescents and young adults." Joaquim called this his "S" (as in Holland type) talking.

Of course, all work and no play is no fun for any psychologist. Of the places in the U.S. that they have not yet visited, Joaquim said that the Grand Canyon is on the top of his list. Eduardo couldn't decide between Florida, the Rocky Mountains, and New Orleans. In terms of their own continent, Eduardo favored Greece ("its mix of philosophy and sun") and both of them prefer Southern Europe and a vacation with beach and sun. Joaquim said, "My heart tells me Portugal, because it is where the sun, the sea, warmth and hospitality intersect the most." I guess Elizabeth Cadell was right about Portugal. And do you see why my romantic notions about this charming place remain?

Thanks to Linda Subich, who suggested spotlighting Joaquim and Eduardo.

Camille DeBell, Spotlight Editor

NCDA 8th Global Conference Set for Portland June 30-July 2, 1999

Programs to address Theme of Best Practices in Career Development Across Cultures

The National Career Development Association announces its 8th Global Conference scheduled for June 30-July 2, 1999 at the Portland Hilton in Portland, Oregon. Professional Development Institutes will be held on Tuesday,

June 29.

Sessions will focus on career interventions, career practice models and methods, studies that prove the effectiveness and efficiency of career practices, "how to" program descriptions, outcome and evaluation research, theoretical innovations, and interventions for diverse cultural groups.

Advance registration fees (post-marked by April 30, 1999) for the conference are: NCDA Member (\$209), NCDA Student (\$134), and Non-Member (\$309). The Society for Vocational

Psychology is a co-sponsor of the conference.

For more information check the NCDA WWW home page (<http://ncda.org>) or contact NCDA: 4700 Reer Rd., Suite M, Columbus, OH 43220, Phone 614/326-1750, FAX 614/326-1760.

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Schultheiss).

♦ Establishing a mentoring program for new professionals in Vocational Psychology.

♦ The next Section Conference will be held in Milwaukee on May 20-21.

The APA Council of Representatives passed the School to Work Resolution that originated with our School to Work Conference in Maryland two years ago. Council appointed an Interdivisional Task Force to examine the role of Psychology, and I am chairing that task force. A report will be done by February, and I will keep you updated on that in the next newsletter.

As you can see, the Section is strong and active, and playing an important leadership role with the Division. This is a strong testament to the work of Mark Savickas and Linda Subich, the Section's first two chairs. I am honored to be following them in this role, and thank them both for their help and encouragement.

A Bit of Vocational History

by Don Zytowski

Reynold Johnson, who invented the IBM 805 scoring machine, died recently at the age of 92.

As a high school teacher of science in the 1930s, he developed the electromechanical method of sensing #2 pencil strokes, to indicate responses to multiple choice items. He was hired by IBM and went on to develop the hard disk memory for computers, retiring in 1971 with 90 patents. Interestingly, he is a native of Minneapolis, and received his degree, in education, from the University of Minnesota.

1998 Business Meeting Minutes

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psychologists. Suggestions to help export the work of vocational psychologists included seeking an APA miniconvention, an American Psychologist article, a symposium with members from other divisions, and including additional information on the web site.

14. Meeting adjourned at 5:00 p.m.

Respectfully submitted,

Paul Hartung
Communications Officer

The *Society for Vocational Psychology* web pages have moved (along with webmaster Dr. Paul Gore) to Southern Illinois University. The new *SVP* web address is:
<http://www.siu.edu/~div17/vocpsych/>



Cable cars and sunny skies welcomed Society members to the 1998 APA convention in San Francisco, CA last August.

Society for Vocational Psychology:

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